

## Appendix

### Significant outcomes ( $p < .000$ )

#### 1. scale and river (A two-tailed p-value of $< 0,000$ )

	absent		present	
région	38	46,9%	<b>43</b>	<b>53,1%</b>
département	115	90,6%	12	9,4%
ville	113	85,6%	19	14,4%

#### 2. scale single historic building (A two-tailed p-value of $< 0,000$ )

	absent		present	
région	81	100,0%	0	0,0%
département	124	97,4%	3	2,4%
ville	117	88,6%	<b>15</b>	<b>11,4%</b>

#### 3. scale and natural site (A two-tailed p-value of $< 0,000$ )

	absent		present	
région	39	48,1%	<b>42</b>	<b>51,9%</b>
département	116	91,3%	11	8,7%
ville	123	93,2%	9	6,8%

#### 4. scale and hot air balloon (A two-tailed p-value of $< 0,000$ )

	absent		present	
région	70	86,4%	<b>11</b>	<b>13,6%</b>
département	124	97,6%	3	2,4%
ville	326	100,0%	0	0,0%

5. actor and river (A two-tailed p-value of < 0,000)

	absent		present	
Conseil général	88	66,2%	<b>45</b>	<b>33,8%</b>
tourisme	126	82,4%	<b>27</b>	<b>17,6%</b>
chambagri	24	96,4%	1	4,0%
cci	28	96,6%	1	3,4%

6. actor and single historic building (A two-tailed p-value of < 0,000)

	absent		present	
Conseil général	132	99,2%	1	0,8%
tourisme	136	88,9%	<b>17</b>	<b>11,1%</b>
chambagri	25	100,0%	0	0,0%
cci	29	100,0%	0	0,0%

7. actor and other building (A two-tailed p-value of < 0,000)

	absent		present	
Conseil général	130	97,7%	3	2,3%
tourisme	153	100,0%	0	0,0%
chambagri	24	96,0%	1	4,0%
cci	23	79,3%	<b>6</b>	<b>20,7%</b>

8. actor and natural site (A two-tailed p-value of < 0,000)

	absent		present	
Conseil général	90	67,7%	<b>43</b>	<b>32,3%</b>
tourisme	135	82,2%	<b>18</b>	<b>11,8%</b>
chambagri	24	96,0%	1	4,0%

cci	29	100,0%	0	0,0%
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9. actor and wine or associations with wine (A two-tailed p-value of < 0,000)

	absent		present	
Conseil général	133	100,0%	0	0,0%
tourisme	148	96,7%	<b>5</b>	<b>3,3%</b>
chambagri	21	84,0%	<b>4</b>	<b>16,0%</b>
cci	29	100,0%	0	0,0%

10. actor and arable farming (A two-tailed p-value of < 0,000)

	absent		present	
Conseil général	133	100,0%	0	0,0%
tourisme	153	100,0%	0	0,0%
chambagri	20	80,0%	<b>5</b>	<b>20,0%</b>
cci	29	100,0%	0	0,0%

11. actor and stock farming (A two-tailed p-value of < 0,000)

	absent		present	
Conseil général	133	100,0%	0	0,0%
tourisme	152	99,3%	1	0,7%
chambagri	20	80,0%	<b>5</b>	<b>20,0%</b>
cci	29	100,0%	0	0,0%

12. actor and horticulture (A two-tailed p-value of < 0,000)

	absent		present	
Conseil général	132	99,2%	1	0,8%
tourisme	152	99,3%	1	0,7%
chambagri	22	88,0%	<b>3</b>	<b>12%</b>
cci	29	98,5%	0	1,5%

13. actor and other associations with farming (A two-tailed p-value of < 0,000)

	absent		present	
Conseil général	133	100,0%	0	0,0%
tourisme	153	100,0%	0	0,0%
chambagri	21	84,0%	<b>4</b>	<b>16,0%</b>
cci	29	100,0%	0	0,0%

14. actor and other (A two-tailed p-value of < 0,000)

	absent		present	
Conseil général	112	84,2%	21	15,8%
tourisme	128	83,7%	25	16,3%
chambagri	24	96,0%	1	4,0%
cci	14	48,3%	<b>15</b>	<b>51,7%</b>

## Crosstabs (elements and Scale Level)

### River & Scale level

Crosstab

			river		Total
			absent	present	
scale	région	Count	38	43	81
		% within scale	46,9%	53,1%	100,0%
		% within river	14,3%	58,1%	23,8%
		% of Total	11,2%	12,6%	23,8%
département		Count	115	12	127
		% within scale	90,6%	9,4%	100,0%
		% within river	43,2%	16,2%	37,4%
		% of Total	33,8%	3,5%	37,4%
ville		Count	113	19	132
		% within scale	85,6%	14,4%	100,0%
		% within river	42,5%	25,7%	38,8%
		% of Total	33,2%	5,6%	38,8%
Total		Count	266	74	340
		% within scale	78,2%	21,8%	100,0%
		% within river	100,0%	100,0%	100,0%
		% of Total	78,2%	21,8%	100,0%

Chi-Square Tests

	Value	df	Asy mp. Sig. (2-sided)
Pearson Chi-Square	62,193 <sup>a</sup>	2	,000
Likelihood Ratio	56,048	2	,000
Linear-by-Linear Association	35,131	1	,000
N of Valid Cases	340		

a. 0 cells (,0%) have expected count less than 5. The minimum expected count is 17,63.

## Castle & Scale level

Crosstab

			castle		Total
			absent	present	
scale	région	Count	62	19	81
		% within scale	76,5%	23,5%	100,0%
		% within castle	21,4%	38,0%	23,8%
		% of Total	18,2%	5,6%	23,8%
	département	Count	114	13	127
		% within scale	89,8%	10,2%	100,0%
		% within castle	39,3%	26,0%	37,4%
		% of Total	33,5%	3,8%	37,4%
	ville	Count	114	18	132
		% within scale	86,4%	13,6%	100,0%
		% within castle	39,3%	36,0%	38,8%
		% of Total	33,5%	5,3%	38,8%
Total		Count	290	50	340
		% within scale	85,3%	14,7%	100,0%
		% within castle	100,0%	100,0%	100,0%
		% of Total	85,3%	14,7%	100,0%

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	7,088 <sup>a</sup>	2	,029
Likelihood Ratio	6,668	2	,036
Linear-by-Linear Association	2,797	1	,094
N of Valid Cases	340		

a. 0 cells (,0%) have expected count less than 5. The minimum expected count is 11,91.

## Church, Cathedral & Scale level

Crosstab

			churchcath		Total
			absent	present	
scale	région	Count	78	3	81
		% within scale	96,3%	3,7%	100,0%
		% within churchcath	24,0%	20,0%	23,8%
		% of Total	22,9%	,9%	23,8%
département		Count	126	1	127
		% within scale	99,2%	,8%	100,0%
		% within churchcath	38,8%	6,7%	37,4%
		% of Total	37,1%	,3%	37,4%
ville		Count	121	11	132
		% within scale	91,7%	8,3%	100,0%
		% within churchcath	37,2%	73,3%	38,8%
		% of Total	35,6%	3,2%	38,8%
Total		Count	325	15	340
		% within scale	95,6%	4,4%	100,0%
		% within churchcath	100,0%	100,0%	100,0%
		% of Total	95,6%	4,4%	100,0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	8,866 <sup>a</sup>	2	,012
Likelihood Ratio	9,887	2	,007
Linear-by-Linear Association	3,807	1	,051
N of Valid Cases	340		

a. 1 cells (16,7%) have expected count less than 5. The minimum expected count is 3,57.

## Historic site & Scale level

### Crosstab

			hissite		Total
			absent	present	
scale	région	Count	70	11	81
		% within scale	86,4%	13,6%	100,0%
		% within hissite	22,9%	32,4%	23,8%
		% of Total	20,6%	3,2%	23,8%
département		Count	123	4	127
		% within scale	96,9%	3,1%	100,0%
		% within hissite	40,2%	11,8%	37,4%
		% of Total	36,2%	1,2%	37,4%
ville		Count	113	19	132
		% within scale	85,6%	14,4%	100,0%
		% within hissite	36,9%	55,9%	38,8%
		% of Total	33,2%	5,6%	38,8%
Total		Count	306	34	340
		% within scale	90,0%	10,0%	100,0%
		% within hissite	100,0%	100,0%	100,0%
		% of Total	90,0%	10,0%	100,0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	10,607 <sup>a</sup>	2	,005
Likelihood Ratio	12,381	2	,002
Linear-by-Linear Association	,454	1	,501
N of Valid Cases	340		

a. 0 cells (,0%) have expected count less than 5. The minimum expected count is 8,10.



## Historic Building & Scale level

Crosstab

			hisbuilding		Total
			absent	present	
scale	région	Count	81	0	81
		% within scale	100,0%	,0%	100,0%
		% within hisbuilding	25,2%	,0%	23,8%
		% of Total	23,8%	,0%	23,8%
	département	Count	124	3	127
		% within scale	97,6%	2,4%	100,0%
		% within hisbuilding	38,5%	16,7%	37,4%
		% of Total	36,5%	,9%	37,4%
	ville	Count	117	15	132
		% within scale	88,6%	11,4%	100,0%
		% within hisbuilding	36,3%	83,3%	38,8%
		% of Total	34,4%	4,4%	38,8%
Total		Count	322	18	340
		% within scale	94,7%	5,3%	100,0%
		% within hisbuilding	100,0%	100,0%	100,0%
		% of Total	94,7%	5,3%	100,0%

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	16,404 <sup>a</sup>	2	,000
Likelihood Ratio	18,947	2	,000
Linear-by-Linear Association	14,651	1	,000
N of Valid Cases	340		

a. 1 cells (16,7%) have expected count less than 5. The minimum expected count is 4,29.

## Other buildings & Scale level

Crosstab

			otherbuild		Total
			absent	present	
scale	région	Count	81	0	81
		% within scale	100,0%	,0%	100,0%
		% within otherbuild	24,5%	,0%	23,8%
		% of Total	23,8%	,0%	23,8%
département		Count	119	8	127
		% within scale	93,7%	6,3%	100,0%
		% within otherbuild	36,1%	80,0%	37,4%
		% of Total	35,0%	2,4%	37,4%
ville		Count	130	2	132
		% within scale	98,5%	1,5%	100,0%
		% within otherbuild	39,4%	20,0%	38,8%
		% of Total	38,2%	,6%	38,8%
Total		Count	330	10	340
		% within scale	97,1%	2,9%	100,0%
		% within otherbuild	100,0%	100,0%	100,0%
		% of Total	97,1%	2,9%	100,0%

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	8,412 <sup>a</sup>	2	,015
Likelihood Ratio	9,781	2	,008
Linear-by-Linear Association	,043	1	,837
N of Valid Cases	340		

a. 3 cells (50,0%) have expected count less than 5. The minimum expected count is 2,38.

## Natural Site & Scale level

### Crosstab

			natsite		Total
			absent	present	
scale	région	Count	39	42	81
		% within scale	48,1%	51,9%	100,0%
		% within natsite	14,0%	67,7%	23,8%
		% of Total	11,5%	12,4%	23,8%
département		Count	116	11	127
		% within scale	91,3%	8,7%	100,0%
		% within natsite	41,7%	17,7%	37,4%
		% of Total	34,1%	3,2%	37,4%
ville		Count	123	9	132
		% within scale	93,2%	6,8%	100,0%
		% within natsite	44,2%	14,5%	38,8%
		% of Total	36,2%	2,6%	38,8%
Total		Count	278	62	340
		% within scale	81,8%	18,2%	100,0%
		% within natsite	100,0%	100,0%	100,0%
		% of Total	81,8%	18,2%	100,0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	80,740 <sup>a</sup>	2	,000
Likelihood Ratio	70,233	2	,000
Linear-by-Linear Association	58,268	1	,000
N of Valid Cases	340		

a. 0 cells (,0%) have expected count less than 5. The minimum expected count is 14,77.

## Navigation & Scale level

Crosstab

			navigation		Total
			absent	present	
scale	région	Count	71	10	81
		% within scale	87,7%	12,3%	100,0%
		% within navigation	22,0%	55,6%	23,8%
		% of Total	20,9%	2,9%	23,8%
	département	Count	126	1	127
		% within scale	99,2%	,8%	100,0%
		% within navigation	39,1%	5,6%	37,4%
		% of Total	37,1%	,3%	37,4%
	ville	Count	125	7	132
		% within scale	94,7%	5,3%	100,0%
		% within navigation	38,8%	38,9%	38,8%
		% of Total	36,8%	2,1%	38,8%
Total		Count	322	18	340
		% within scale	94,7%	5,3%	100,0%
		% within navigation	100,0%	100,0%	100,0%
		% of Total	94,7%	5,3%	100,0%

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	13,178 <sup>a</sup>	2	,001
Likelihood Ratio	13,851	2	,001
Linear-by-Linear Association	3,146	1	,076
N of Valid Cases	340		

a. 1 cells (16,7%) have expected count less than 5. The minimum expected count is 4,29.

## Hot air balloon & Scale level

Crosstab

			hotairballo		Total
			absent	present	
scale	région	Count	70	11	81
		% within scale	86,4%	13,6%	100,0%
		% within hotairballo	21,5%	78,6%	23,8%
		% of Total	20,6%	3,2%	23,8%
département		Count	124	3	127
		% within scale	97,6%	2,4%	100,0%
		% within hotairballo	38,0%	21,4%	37,4%
		% of Total	36,5%	,9%	37,4%
ville		Count	132	0	132
		% within scale	100,0%	,0%	100,0%
		% within hotairballo	40,5%	,0%	38,8%
		% of Total	38,8%	,0%	38,8%
Total		Count	326	14	340
		% within scale	95,9%	4,1%	100,0%
		% within hotairballo	100,0%	100,0%	100,0%
		% of Total	95,9%	4,1%	100,0%

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	25,030 <sup>a</sup>	2	,000
Likelihood Ratio	23,973	2	,000
Linear-by-Linear Association	21,105	1	,000
N of Valid Cases	340		

a. 1 cells (16,7%) have expected count less than 5. The minimum expected count is 3,34.

## Accessibility, Transport & Scale level

Crosstab

			acctransp		Total
			absent	present	
scale	région	Count	80	1	81
		% within scale	98,8%	1,2%	100,0%
		% within acctransp	24,2%	11,1%	23,8%
		% of Total	23,5%	,3%	23,8%
département		Count	120	7	127
		% within scale	94,5%	5,5%	100,0%
		% within acctransp	36,3%	77,8%	37,4%
		% of Total	35,3%	2,1%	37,4%
ville		Count	131	1	132
		% within scale	99,2%	,8%	100,0%
		% within acctransp	39,6%	11,1%	38,8%
		% of Total	38,5%	,3%	38,8%
Total		Count	331	9	340
		% within scale	97,4%	2,6%	100,0%
		% within acctransp	100,0%	100,0%	100,0%
		% of Total	97,4%	2,6%	100,0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	6,500 <sup>a</sup>	2	,039
Likelihood Ratio	6,413	2	,040
Linear-by-Linear Association	,343	1	,558
N of Valid Cases	340		

a. 3 cells (50,0%) have expected count less than 5. The minimum expected count is 2,14.

## Other & Scale level

Crosstab

			other		Total
			absent	present	
scale	région	Count	75	6	81
		% within scale	92,6%	7,4%	100,0%
		% within other	27,0%	9,7%	23,8%
		% of Total	22,1%	1,8%	23,8%
	département	Count	95	32	127
		% within scale	74,8%	25,2%	100,0%
		% within other	34,2%	51,6%	37,4%
		% of Total	27,9%	9,4%	37,4%
	ville	Count	108	24	132
		% within scale	81,8%	18,2%	100,0%
		% within other	38,8%	38,7%	38,8%
		% of Total	31,8%	7,1%	38,8%
Total		Count	278	62	340
		% within scale	81,8%	18,2%	100,0%
		% within other	100,0%	100,0%	100,0%
		% of Total	81,8%	18,2%	100,0%

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	10,498 <sup>a</sup>	2	,005
Likelihood Ratio	11,632	2	,003
Linear-by-Linear Association	2,465	1	,116
N of Valid Cases	340		

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 14,77.

## Crosstabs (Elements & type of Actor)

### River & type of Actor

Crosstab

			river		Total
			absent	present	
actor	conseil général	Count	88	45	133
		% within actor	66,2%	33,8%	100,0%
		% within river	33,1%	60,8%	39,1%
		% of Total	25,9%	13,2%	39,1%
	tourisme	Count	126	27	153
		% within actor	82,4%	17,6%	100,0%
		% within river	47,4%	36,5%	45,0%
		% of Total	37,1%	7,9%	45,0%
	chambagri	Count	24	1	25
		% within actor	96,0%	4,0%	100,0%
		% within river	9,0%	1,4%	7,4%
		% of Total	7,1%	,3%	7,4%
	cci	Count	28	1	29
		% within actor	96,6%	3,4%	100,0%
		% within river	10,5%	1,4%	8,5%
		% of Total	8,2%	,3%	8,5%
Total		Count	266	74	340
		% within actor	78,2%	21,8%	100,0%
		% within river	100,0%	100,0%	100,0%
		% of Total	78,2%	21,8%	100,0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	23,250 <sup>a</sup>	3	,000
Likelihood Ratio	26,347	3	,000
Linear-by-Linear Association	21,264	1	,000
N of Valid Cases	340		

a. 0 cells (,0%) have expected count less than 5. The minimum expected count is 5,44.



## Castle & type of Actor

Crosstab

			castle		Total
			absent	present	
actor	conseil général	Count	115	18	133
		% within actor	86,5%	13,5%	100,0%
		% within castle	39,7%	36,0%	39,1%
		% of Total	33,8%	5,3%	39,1%
	tourisme	Count	123	30	153
		% within actor	80,4%	19,6%	100,0%
		% within castle	42,4%	60,0%	45,0%
		% of Total	36,2%	8,8%	45,0%
	chambagri	Count	24	1	25
		% within actor	96,0%	4,0%	100,0%
		% within castle	8,3%	2,0%	7,4%
		% of Total	7,1%	,3%	7,4%
	cci	Count	28	1	29
		% within actor	96,6%	3,4%	100,0%
		% within castle	9,7%	2,0%	8,5%
		% of Total	8,2%	,3%	8,5%
Total		Count	290	50	340
		% within actor	85,3%	14,7%	100,0%
		% within castle	100,0%	100,0%	100,0%
		% of Total	85,3%	14,7%	100,0%

## Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	8,291 <sup>a</sup>	3	,040
Likelihood Ratio	9,963	3	,019
Linear-by-Linear Association	1,743	1	,187
N of Valid Cases	340		

a. 2 cells (25,0%) have expected count less than 5. The minimum expected count is 3,68.

## Church, Cathedral & type of Actor

### Crosstab

			churchcath		Total
			absent	present	
actor	conseil général	Count	130	3	133
		% within actor	97,7%	2,3%	100,0%
		% within churchcath	40,0%	20,0%	39,1%
		% of Total	38,2%	,9%	39,1%
	tourisme	Count	141	12	153
		% within actor	92,2%	7,8%	100,0%
		% within churchcath	43,4%	80,0%	45,0%
		% of Total	41,5%	3,5%	45,0%
	chambagri	Count	25	0	25
		% within actor	100,0%	,0%	100,0%
		% within churchcath	7,7%	,0%	7,4%
		% of Total	7,4%	,0%	7,4%
	cci	Count	29	0	29
		% within actor	100,0%	,0%	100,0%
		% within churchcath	8,9%	,0%	8,5%
		% of Total	8,5%	,0%	8,5%
Total		Count	325	15	340
		% within actor	95,6%	4,4%	100,0%
		% within churchcath	100,0%	100,0%	100,0%
		% of Total	95,6%	4,4%	100,0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	8,230 <sup>a</sup>	3	,041
Likelihood Ratio	10,147	3	,017
Linear-by-Linear Association	,056	1	,813
N of Valid Cases	340		

a. 2 cells (25,0%) have expected count less than 5. The minimum expected count is 1,10.

## Historic building & type of Actor

### Crosstab

			hisbuilding		Total
			absent	present	
actor	conseil général	Count	132	1	133
		% within actor	99,2%	,8%	100,0%
		% within hisbuilding	41,0%	5,6%	39,1%
		% of Total	38,8%	,3%	39,1%
	tourisme	Count	136	17	153
		% within actor	88,9%	11,1%	100,0%
		% within hisbuilding	42,2%	94,4%	45,0%
		% of Total	40,0%	5,0%	45,0%
	chambagri	Count	25	0	25
		% within actor	100,0%	,0%	100,0%
		% within hisbuilding	7,8%	,0%	7,4%
		% of Total	7,4%	,0%	7,4%
	cci	Count	29	0	29
		% within actor	100,0%	,0%	100,0%
		% within hisbuilding	9,0%	,0%	8,5%
		% of Total	8,5%	,0%	8,5%
Total		Count	322	18	340
		% within actor	94,7%	5,3%	100,0%
		% within hisbuilding	100,0%	100,0%	100,0%
		% of Total	94,7%	5,3%	100,0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	18,817 <sup>a</sup>	3	,000
Likelihood Ratio	22,303	3	,000
Linear-by-Linear Association	,202	1	,653
N of Valid Cases	340		

a. 2 cells (25,0%) have expected count less than 5. The minimum expected count is 1,32.

## Other buildings & type of Actor

### Crosstab

			otherbuild		Total
			absent	present	
actor	conseil général	Count	130	3	133
		% within actor	97,7%	2,3%	100,0%
		% within otherbuild	39,4%	30,0%	39,1%
		% of Total	38,2%	,9%	39,1%
	tourisme	Count	153	0	153
		% within actor	100,0%	,0%	100,0%
		% within otherbuild	46,4%	,0%	45,0%
		% of Total	45,0%	,0%	45,0%
	chambagri	Count	24	1	25
		% within actor	96,0%	4,0%	100,0%
		% within otherbuild	7,3%	10,0%	7,4%
		% of Total	7,1%	,3%	7,4%
	cci	Count	23	6	29
		% within actor	79,3%	20,7%	100,0%
		% within otherbuild	7,0%	60,0%	8,5%
		% of Total	6,8%	1,8%	8,5%
Total		Count	330	10	340
		% within actor	97,1%	2,9%	100,0%
		% within otherbuild	100,0%	100,0%	100,0%
		% of Total	97,1%	2,9%	100,0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	36,955 <sup>a</sup>	3	,000
Likelihood Ratio	23,581	3	,000
Linear-by-Linear Association	17,235	1	,000
N of Valid Cases	340		

a. 4 cells (50,0%) have expected count less than 5. The minimum expected count is ,74.

## Natural site & type of Actor

### Crosstab

			natsite		Total
			absent	present	
actor	conseil général	Count	90	43	133
		% within actor	67,7%	32,3%	100,0%
		% within natsite	32,4%	69,4%	39,1%
		% of Total	26,5%	12,6%	39,1%
	tourisme	Count	135	18	153
		% within actor	88,2%	11,8%	100,0%
		% within natsite	48,6%	29,0%	45,0%
		% of Total	39,7%	5,3%	45,0%
	chambagri	Count	24	1	25
		% within actor	96,0%	4,0%	100,0%
		% within natsite	8,6%	1,6%	7,4%
		% of Total	7,1%	,3%	7,4%
cci	Count	29	0	29	
	% within actor	100,0%	,0%	100,0%	
	% within natsite	10,4%	,0%	8,5%	
	% of Total	8,5%	,0%	8,5%	
Total	Count	278	62	340	
	% within actor	81,8%	18,2%	100,0%	
	% within natsite	100,0%	100,0%	100,0%	
	% of Total	81,8%	18,2%	100,0%	

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	31,885 <sup>a</sup>	3	,000
Likelihood Ratio	36,323	3	,000
Linear-by-Linear Association	27,116	1	,000
N of Valid Cases	340		

a. 1 cells (12,5%) have expected count less than 5. The minimum expected count is 4,56.

## Gastronomy & type of Actor

Crosstab

			gastronom		Total
			absent	present	
actor	conseil général	Count	133	0	133
		% within actor	100,0%	,0%	100,0%
		% within gastronom	39,9%	,0%	39,1%
		% of Total	39,1%	,0%	39,1%
	tourisme	Count	146	7	153
		% within actor	95,4%	4,6%	100,0%
		% within gastronom	43,8%	100,0%	45,0%
		% of Total	42,9%	2,1%	45,0%
	chambagri	Count	25	0	25
		% within actor	100,0%	,0%	100,0%
		% within gastronom	7,5%	,0%	7,4%
		% of Total	7,4%	,0%	7,4%
cci	Count	29	0	29	
	% within actor	100,0%	,0%	100,0%	
	% within gastronom	8,7%	,0%	8,5%	
	% of Total	8,5%	,0%	8,5%	
Total	Count	333	7	340	
	% within actor	97,9%	2,1%	100,0%	
	% within gastronom	100,0%	100,0%	100,0%	
	% of Total	97,9%	2,1%	100,0%	

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	8,735 <sup>a</sup>	3	,033
Likelihood Ratio	11,359	3	,010
Linear-by-Linear Association	,197	1	,658
N of Valid Cases	340		

a. 4 cells (50,0%) have expected count less than 5. The minimum expected count is ,51.

## Wine associated & type of Actor

Crosstab

			wineasso		Total
			absent	present	
actor	conseil général	Count	133	0	133
		% within actor	100,0%	,0%	100,0%
		% within wineasso	40,2%	,0%	39,1%
		% of Total	39,1%	,0%	39,1%
	tourisme	Count	148	5	153
		% within actor	96,7%	3,3%	100,0%
		% within wineasso	44,7%	55,6%	45,0%
		% of Total	43,5%	1,5%	45,0%
	chambagri	Count	21	4	25
		% within actor	84,0%	16,0%	100,0%
		% within wineasso	6,3%	44,4%	7,4%
		% of Total	6,2%	1,2%	7,4%
	cci	Count	29	0	29
		% within actor	100,0%	,0%	100,0%
		% within wineasso	8,8%	,0%	8,5%
		% of Total	8,5%	,0%	8,5%
Total		Count	331	9	340
		% within actor	97,4%	2,6%	100,0%
		% within wineasso	100,0%	100,0%	100,0%
		% of Total	97,4%	2,6%	100,0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	21,931 <sup>a</sup>	3	,000
Likelihood Ratio	17,102	3	,001
Linear-by-Linear Association	4,112	1	,043
N of Valid Cases	340		

a. 4 cells (50,0%) have expected count less than 5. The minimum expected count is ,66.

## Hot air balloon & type of Actor

### Crosstab

			hotairballo		Total
			absent	present	
actor	conseil général	Count	121	12	133
		% within actor	91,0%	9,0%	100,0%
		% within hotairballo	37,1%	85,7%	39,1%
		% of Total	35,6%	3,5%	39,1%
	tourisme	Count	151	2	153
		% within actor	98,7%	1,3%	100,0%
		% within hotairballo	46,3%	14,3%	45,0%
		% of Total	44,4%	,6%	45,0%
	chambagri	Count	25	0	25
		% within actor	100,0%	,0%	100,0%
		% within hotairballo	7,7%	,0%	7,4%
		% of Total	7,4%	,0%	7,4%
	cci	Count	29	0	29
		% within actor	100,0%	,0%	100,0%
		% within hotairballo	8,9%	,0%	8,5%
		% of Total	8,5%	,0%	8,5%
Total		Count	326	14	340
		% within actor	95,9%	4,1%	100,0%
		% within hotairballo	100,0%	100,0%	100,0%
		% of Total	95,9%	4,1%	100,0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	13,484 <sup>a</sup>	3	,004
Likelihood Ratio	14,796	3	,002
Linear-by-Linear Association	9,360	1	,002
N of Valid Cases	340		

a. 2 cells (25,0%) have expected count less than 5. The minimum expected count is 1,03.



## Arable farming & type of Actor

### Crosstab

			arablefarm		Total
			absent	present	
actor	conseil général	Count	133	0	133
		% within actor	100,0%	,0%	100,0%
		% within arablefarm	39,7%	,0%	39,1%
		% of Total	39,1%	,0%	39,1%
	tourisme	Count	153	0	153
		% within actor	100,0%	,0%	100,0%
		% within arablefarm	45,7%	,0%	45,0%
		% of Total	45,0%	,0%	45,0%
	chambagri	Count	20	5	25
		% within actor	80,0%	20,0%	100,0%
		% within arablefarm	6,0%	100,0%	7,4%
		% of Total	5,9%	1,5%	7,4%
cci	Count	29	0	29	
	% within actor	100,0%	,0%	100,0%	
	% within arablefarm	8,7%	,0%	8,5%	
	% of Total	8,5%	,0%	8,5%	
Total	Count	335	5	340	
	% within actor	98,5%	1,5%	100,0%	
	% within arablefarm	100,0%	100,0%	100,0%	
	% of Total	98,5%	1,5%	100,0%	

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	63,940 <sup>a</sup>	3	,000
Likelihood Ratio	27,101	3	,000
Linear-by-Linear Association	8,489	1	,004
N of Valid Cases	340		

a. 4 cells (50,0%) have expected count less than 5. The minimum expected count is ,37.

## Stock farming & type of Actor

### Crosstab

			stockfarm		Total
			absent	present	
actor	conseil général	Count	133	0	133
		% within actor	100,0%	,0%	100,0%
		% within stockfarm	39,8%	,0%	39,1%
		% of Total	39,1%	,0%	39,1%
	tourisme	Count	152	1	153
		% within actor	99,3%	,7%	100,0%
		% within stockfarm	45,5%	16,7%	45,0%
		% of Total	44,7%	,3%	45,0%
	chambagri	Count	20	5	25
		% within actor	80,0%	20,0%	100,0%
		% within stockfarm	6,0%	83,3%	7,4%
		% of Total	5,9%	1,5%	7,4%
	cci	Count	29	0	29
		% within actor	100,0%	,0%	100,0%
		% within stockfarm	8,7%	,0%	8,5%
		% of Total	8,5%	,0%	8,5%
Total		Count	334	6	340
		% within actor	98,2%	1,8%	100,0%
		% within stockfarm	100,0%	100,0%	100,0%
		% of Total	98,2%	1,8%	100,0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	51,954 <sup>a</sup>	3	,000
Likelihood Ratio	23,265	3	,000
Linear-by-Linear Association	7,464	1	,006
N of Valid Cases	340		

a. 4 cells (50,0%) have expected count less than 5. The minimum expected count is ,44.

## Horticulture & type of Actor

Crosstab

			horticulture		Total
			absent	present	
actor	conseil général	Count	132	1	133
		% within actor	99,2%	,8%	100,0%
		% within horticulture	39,4%	20,0%	39,1%
		% of Total	38,8%	,3%	39,1%
	tourisme	Count	152	1	153
		% within actor	99,3%	,7%	100,0%
		% within horticulture	45,4%	20,0%	45,0%
		% of Total	44,7%	,3%	45,0%
	chambagri	Count	22	3	25
		% within actor	88,0%	12,0%	100,0%
		% within horticulture	6,6%	60,0%	7,4%
		% of Total	6,5%	,9%	7,4%
	cci	Count	29	0	29
		% within actor	100,0%	,0%	100,0%
		% within horticulture	8,7%	,0%	8,5%
		% of Total	8,5%	,0%	8,5%
Total		Count	335	5	340
		% within actor	98,5%	1,5%	100,0%
		% within horticulture	100,0%	100,0%	100,0%
		% of Total	98,5%	1,5%	100,0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	20,741 <sup>a</sup>	3	,000
Likelihood Ratio	9,947	3	,019
Linear-by-Linear Association	1,931	1	,165
N of Valid Cases	340		

a. 4 cells (50,0%) have expected count less than 5. The minimum expected count is ,37.

## Other farm related & type of Actor

Crosstab

			otherfarm		Total
			absent	present	
actor	conseil général	Count	133	0	133
		% within actor	100,0%	,0%	100,0%
		% within otherfarm	39,6%	,0%	39,1%
		% of Total	39,1%	,0%	39,1%
	tourisme	Count	153	0	153
		% within actor	100,0%	,0%	100,0%
		% within otherfarm	45,5%	,0%	45,0%
		% of Total	45,0%	,0%	45,0%
	chambagri	Count	21	4	25
		% within actor	84,0%	16,0%	100,0%
		% within otherfarm	6,3%	100,0%	7,4%
		% of Total	6,2%	1,2%	7,4%
	cci	Count	29	0	29
		% within actor	100,0%	,0%	100,0%
		% within otherfarm	8,6%	,0%	8,5%
		% of Total	8,5%	,0%	8,5%
Total		Count	336	4	340
		% within actor	98,8%	1,2%	100,0%
		% within otherfarm	100,0%	100,0%	100,0%
		% of Total	98,8%	1,2%	100,0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	51,000 <sup>a</sup>	3	,000
Likelihood Ratio	21,510	3	,000
Linear-by-Linear Association	6,771	1	,009
N of Valid Cases	340		

a. 4 cells (50,0%) have expected count less than 5. The minimum expected count is ,29.

## Industrial activities & type of Actor

Crosstab

			industrial		Total
			absent	present	
actor	conseil général	Count	132	1	133
		% within actor	99,2%	,8%	100,0%
		% within industrial	39,2%	33,3%	39,1%
		% of Total	38,8%	,3%	39,1%
	tourisme	Count	153	0	153
		% within actor	100,0%	,0%	100,0%
		% within industrial	45,4%	,0%	45,0%
		% of Total	45,0%	,0%	45,0%
	chambagri	Count	25	0	25
		% within actor	100,0%	,0%	100,0%
		% within industrial	7,4%	,0%	7,4%
		% of Total	7,4%	,0%	7,4%
	cci	Count	27	2	29
		% within actor	93,1%	6,9%	100,0%
		% within industrial	8,0%	66,7%	8,5%
		% of Total	7,9%	,6%	8,5%
Total		Count	337	3	340
		% within actor	99,1%	,9%	100,0%
		% within industrial	100,0%	100,0%	100,0%
		% of Total	99,1%	,9%	100,0%

### Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	13,604 <sup>a</sup>	3	,003
Likelihood Ratio	8,027	3	,045
Linear-by-Linear Association	5,063	1	,024
N of Valid Cases	340		

a. 4 cells (50,0%) have expected count less than 5. The minimum expected count is ,22.

## Other & type of actor

Crosstab

			other		Total
			absent	present	
actor	conseil général	Count	112	21	133
		% within actor	84,2%	15,8%	100,0%
		% within other	40,3%	33,9%	39,1%
		% of Total	32,9%	6,2%	39,1%
	tourisme	Count	128	25	153
		% within actor	83,7%	16,3%	100,0%
		% within other	46,0%	40,3%	45,0%
		% of Total	37,6%	7,4%	45,0%
	chambagri	Count	24	1	25
		% within actor	96,0%	4,0%	100,0%
		% within other	8,6%	1,6%	7,4%
		% of Total	7,1%	,3%	7,4%
	cci	Count	14	15	29
		% within actor	48,3%	51,7%	100,0%
		% within other	5,0%	24,2%	8,5%
		% of Total	4,1%	4,4%	8,5%
Total		Count	278	62	340
		% within actor	81,8%	18,2%	100,0%
		% within other	100,0%	100,0%	100,0%
		% of Total	81,8%	18,2%	100,0%

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	26,113 <sup>a</sup>	3	,000
Likelihood Ratio	22,126	3	,000
Linear-by-Linear Association	9,166	1	,002
N of Valid Cases	340		

a. 1 cells (12,5%) have expected count less than 5. The minimum expected count is 4,56.